**FORD COMMERCIAL**

[**https://www.youtube.com/watch?v=kCbuMIDcAYQ**](https://www.youtube.com/watch?v=kCbuMIDcAYQ)

*[NEED: one man, one woman, one chair (to act as car)]*

WOMAN: Hi.

MAN: Oh, hi, honey.

WOMAN: That’s my man—the fellow who invented do-it-yourself. Or maybe it just seems that way. As for me, there are certain things I’d much rather NOT do for myself. Take driving: I want my car to do most of the work for me. And that’s just what my new Ford with optional power assist does. Let me show you.

Remember when parking was so much trouble? Well, with Ford’s master-guide power steering, all turning is as easy as this. Nothing to it!

Here’s something that’s exclusive to Ford in its field: a four-way power seat. Not only does power move me forward, or back; it can move me up, or down, to give me my most comfortable driving position at the touch of my finger.

And with another touch here, I can raise or lower all four windows without moving from my seat. Each passenger has his own control switch, too.

I also have Ford’s swift-sure power brakes, which reduce pedal pressure up to one-third. And Ford-o-matic drive, the smoothest, most versatile automatic transmission of them all.

See what I mean about Ford doing most of my work for me? It’s the one car designed with a WOMAN in mind.